



## Anja Fischer is new Marketing Director for the Heating and Ventilation Business Unit.

Kulmbach - Since 01 March 2021 Anja Fischer has been the new Marketing Director for the Heating and Ventilation Business Unit (BU) at Glen Dimplex Deutschland. She joins Glen Dimplex from ait-deutschland GmbH, where for eight years she was the head of international market communication for the company and for its heating and refrigeration divisions. Prior to that, she held various positions with responsibility for product management, business development, lobbying work and communication.

At Glen Dimplex, Anja Fischer has taken over as the head of the marketing department for the Dimplex brand. This includes the heat pumps, ventilation and electric heat product areas. She reports directly to the head of the Heating and Ventilation BU, Heiko Folgmann.

“In Anja Fischer, we are being joined by an expert with huge experience in our industry. Her expertise will really help us to give our brand in a forward-looking and customer-focused positioning and to firmly establish our heating and ventilation products in the market”, Heiko Folgmann says.

“Glen Dimplex is a leading company in the transition to a more sustainable world. Dimplex products make a significant contribution to increasing climate protection on the one hand and providing a comfortable feeling of wellbeing at home on the other. I believe there are huge opportunities in growing markets and look forward to the challenge ahead. The most important job right now is to develop our future strategy and position the brand accordingly”, said Anja Fischer.



### **About Glen Dimplex Deutschland and the Glen Dimplex Group:**

Glen Dimplex Deutschland is part of the international Glen Dimplex Group based in Ireland - a leading international supplier of electric heating solutions and domestic appliances.

Glen Dimplex Deutschland combines the group's global knowledge and expertise in the development of highly efficient system solutions for heating, cooling and ventilation of buildings, as well as commercial and industrial applications and supplies the Dimplex, Riedel and Koolant Koolers brands. As well as the headquarters in Kulmbach, Glen Dimplex Deutschland also has subsidiaries in Kalamazoo (USA) and Shenyang (China). The company is managed by CEO Clemens Dereschkewitz.

At its HQ in Kulmbach, Glen Dimplex has stood for expertise in heating and refrigeration for over 40 years. This is where energy-efficient heating and air-conditioning systems are designed by our engineers and technicians at our in-house Development department and perfected to market maturity. Products from Glen Dimplex are a byword for engineering expertise, quality and "Made in Germany" design. Glen Dimplex Deutschland's worldwide locations employ around 1,000 people.

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